

Agenda
Tourism & Promotion Council
Board of Directors Meeting
Wednesday, March 29, 2017
7:45a.m. – AmericInn Hotel & Conference Center

Call to Order – Chairman Butch Johnston

Attendees to Determine Quorum

Approval of Minutes of February 2017 Board Meeting

Approval of Financials

Approval of Agenda

Reports:

- City of Fort Pierre Update – Mayor Gloria Hanson
 - Commander Waldron Documentary
 - Christmas at the Capitol – Main Tree Opportunity Discussion
- Bicentennial Update – Mayor Gloria Hanson & Chris Maxwell

New Business:

1. Invoices
 - a. Monthly - Secretarial (\$200)/Bookkeeping (\$200)/Executive Director (\$4,000)
 - b. March – Milwaukee Trade Show – (\$1,773.10)

Old Business:

1. 2017 Marketing Grants Review
2. 2016 Strategic Plan Review and 2017/2018 Planning Discussion – Follow Up
3. Upcoming Activities Overview
 - a. Trade Shows
 - b. Media and Tourism Guide Publications
4. Facebook, Website and Events Calendar Update
5. Wayfinding Signage Updates

Other Discussion Items:

Next Meetings:

- Executive Committee Meeting – Wednesday, April 19th, 7:45AM
- Board of Directors Meeting – Wednesday, April 26th, 7:45AM