Call to Order: President Butch Johnston

Council Members Present:
− Mike Weisgram
− Butch Johnston
− Randy Seiler
− Cindy Bahe

Council Members Absent:
− Shane Clarambeau
− Casey Cowan
− Aaron Brewer

Others Present:
− Chris Maxwell
− Gloria Hanson
− Roxanne Heezen
− Rick Hahn
− Justin Boyer
− Sunny Hannum

Approval of Minutes of March 29, 2017 Board Meeting:
Chris said there was one correction to the minutes and that was the amount of the invoice for Pat Miller. It should have been $202.05 and not $213. Mike made a motion seconded by Randy to approve the minutes. Motion carried by voice vote.

Approval of March 31, 2017 Financials:
Chris said that the FPTPC is in the process of building the account back up. He noted that the financial report would be a month behind reconciliation of the bank account. The invoice for the vacation guides has been received in the amount of $6,026.00. There will be two more City checks received for a total of $13,000.00. His contract ends at the end of September 2017.

A motion was made by Cindy and seconded by Mike to approve the financials. Motion carried by voice vote.

Approval of Agenda:
A motion was made by Randy and seconded by Mike to approve the agenda. Motion carried by voice vote.

Reports:
− City of Fort Pierre Update – Rick Hahn & Mayor Hanson
  Rick reported on progress with the Dollar Store. He said they had applied for their building permit and likes to have a building permit before they purchase the property. The City has requested that they face the front of the building towards Deadwood Avenue and that it have a “western look.”

  The Riverboat is here and currently parked currently at Oahe Downstream while the City works on another location for them.
City wide cleanup will be done May 1st. Casey Tibbs Turnout is getting curb and gutter.

Gloria reported that the CYI is definitely on schedule inside and out and encouraged Council members to attend the $100 per ticket fundraiser “Night on The Town” on May 13. She also encouraged everyone to vote for the Senior Center at the Capital Area United Way web site.

Gloria announced that Fort Pierre had been selected by GOED for their “Small Community of the Year” Award and she was traveling to Sioux Falls with some other Fort Pierre people to attend the banquet tonight at the Governor’s Conference and receive the award.

Rick said he had been to meetings on the new vehicle bridge dealing with the aesthetics and what Fort Pierre wants to do with their side. The highest priority for the two cities is the lighting. The two sides will be unified but independent. Each city will be able to plan the bump outs on their side and have to pay for whatever is added like benches, flag holders, historic signage etc. The bridge will be built between 2022 and 2025 which allows some time for Fort Pierre to do some planning.

Gloria would like to see some kind of structure that looks like fort bastions. It will remain the Commander John Waldron Bridge with the possibility of a sculpture of Waldron and his story on a plaque/sign.

- **Bicentennial Update** – Mayor Hanson & Chris
  Chris reported that fundraising dollars are coming in, a budget is in place, and new volunteers have joined the efforts. Judy Weisgram has agreed to be the Bicentennial Committee Treasurer. The MOU for the Parkview mural is being finalized. He is ready to set up a photo shoot of the buffalo herd with Chad Coppess out at the Turner Ranch.

  Community Engagement Committee is making contacts. Plans are in place to promote the Bicentennial book and 6000 rack cards promoting the Bicentennial are being distributed statewide. Two additional retractable signs have been ordered, one of which will be placed out at Missouri River Tourism.

  Additional events are being planned for the summer: Dan Filipek is working on a Rendezvous; a pow wow is in the works for the future; SDPBS is planning to feature “Bad River Road” on their Rock Garden Tour program. KCCR is getting ready to kick off their $10,000 advertising campaign.

  Eileen Fischer reports she needs more vendors for Lilly Park. The wayfinding signs will be placed sometime this summer and are pending DOT final approval.

**New Business:**

1. **Invoices:**
   a. Monthly – Secretarial ($200)/Bookkeeping ($200)/Executive Director ($4,000)
   b. Missouri River Tourism ($6,026)(MRT & SDT Vacation Guides)

   After the bills are paid, $8,600 will remain in the bank account with $13,000 coming in yet this year from the City. The second half of the wayfinding sign payment is $13,000 leaving $8,600 in the account.

   A motion was made by Mike and seconded by Cindy to pay the invoices a. and b. Motion carried by voice vote.

**Old Business:**

1. **2017 Marketing Grants Update**
   Chris said he had contacted all the applicants to let them know the amount of their reward. Applicants will not get paid until they do a final report.

2. **Strategic Plan – 2017/2018 Follow Up**
   Implementing Future Fort a big part of the strategic plan as well as coordinating with groups: City, county, school, fairgrounds, Expo Center etc.
3. **General Activities Updates:**
   a. **Parkview Sign** – The school wants control over what sponsors go on the sign, the look and final review. They will take over ownership and liability insurance.
   b. **SD Magazine Article** – is in the May/June issue and a wonderful story on Fort Pierre and its history.
   c. **Farmer’s Market** – Are coordinating with downtown businesses and planning other activities around the farmer’s markets which will run from June 20th through October 10th except for 4th of July.
   d. **SDPB “Bad River Road Show”** – To take place late summer. They will be contacting Chris about venue.
   e. **Bicentennial Promotional Items** – new items will soon be added to the web site PayPal Store i.e. t-shirts, caps, and flags. Final designs are in the works. Ads will be done for the Bicentennial book on Facebook and in SD Magazine.
   f. **Patrick Callahan Video** – Chris has met with Pat and he is planning on updating the video with a dual focus of Bicentennial and tourism. Plans are to have are video from which 30 sec clips can be used for Facebook etc.
   g. **Fix Up/Clean Up** – Western Facades are being requested for exteriors. The Rathbun house is back on its foundation and the Duffy building has received some clean up around it.

**Other Discussion Items:**
   - **Events Sign** - Mike reminded the Council members that he would like to see Fort Pierre have an events sign. A discussion followed about a Daktronics sign ($30,000). Rick said a suitable location needed to be found. Roxanne suggested Triangle Park. Rick said the City owned the space on the north side of the Depot and Casey Tibbs Turnout is an option.
   - **BBB & Sales Tax** – Roxanne said that the BBB had been up in January but general sales tax down 6%.
   - **Casey Tibbs Rodeo Center** – Cindy said she and Sunny were attending the Floating Horses Documentary showing at the Black Hills Film Festival Wednesday evening, April 26th. It will eventually be shown at State 1-2-3. The Casey Tibbs spinner statue is being restored, painted and sealed. She and Rick are working on the plans for the base.
   - **VFW State Convention** – Butch said the VFW is holding their state convention here and he is doing a hotel ad and featuring the Bicentennial
   - **Avera Sponsorship Request** – Avera has called about Fort Pierre Tourism doing a small sponsorship for their Horse Race Derby. Chris has paid the $50 himself in the name of Tourism.
   - **Fireball Run Request** – Pierre Chamber has asked us to help pay for a meal for the Fireball Run crew while they are in town. Chris asked them to wait until later in the year to see what we have left in our budget.
   - **Next Meetings:**
     - Executive Committee Meeting – Wednesday, May 24th, 7:45 a.m.
     - Board of Directors Meeting – Wednesday, May 31st, 7:45 a.m.