

Agenda
Tourism & Promotion Council
Board of Directors Meeting
Wednesday, December 5, 2018
7:45 a.m. – Fort Pierre City Council Meeting Room

Call to Order – Chairman Butch Johnston

Attendees to Determine Quorum

Approval of Minutes of October 2018 Board Meeting

Review of Financials

Approval of Agenda

New Business:

1. Invoices
 - a. FPTPC
 - i. FPTPC - Monthly - Secretarial (\$225)/Bookkeeping (\$213)/Executive Director (\$2,500)
 - ii. DesignWorks – Missouri River Tourism Ad Design (\$39.94)
 - iii. Grant Reimbursement - The Sunset Paddleboat (\$650)
 - iv. Grant Reimbursement - Drifter's (\$1,000)
 - v. Grant Reimbursement – Stirling Family Ranch Rodeo (\$500)
 - b. Future Fort Pierre
 - i. EXPO Renovation Payment – Oahe Hockey Association (\$5,000)
 - ii. 605 Magazine Ad – Mighty Bowtones LLC (\$520)
2. Streetmasters 30th Anniversary Dam Run Weekend (\$600 - 2019 Request)
3. Future Fort Pierre – Approve 501c6 Application Process Initiation
4. Special Olympics Basketball Tournament (\$1500/yr request for 2020, 2021 and 2022)
5. SD Tourism Conference Booth - \$475 Booth Registration and \$235 additional individual full conference attendee fee
6. Fort Pierre – Marketing/Branding/Logo Identification Process

Old Business:

1. Fort Pierre BID Ordinance Update
2. 2019 Planning - Tradeshows, Tourism Guides, Grants, Events Calendar, Social Media and Website
3. 2019 Future Fort Pierre
 - a. Farmer's Market 2019 Planning – 5 Markets in July/August
 - b. Trader Days 2019 Planning
 - c. Project - Signage & Beautification (Buffalo Silhouettes, Buffalo Banners, Historic Downtown)
 - d. Project - Marketing Partnership
 - e. Project - FFP Plan with Community Engagement and Visuals

Other Discussion Items:

Next Meetings:

- Executive Committee Meeting – Wednesday, December 28th, 7:45AM
- Board of Directors Meeting – Wednesday, January 2nd, 7:45AM