

Minutes
FPDC Board of Directors
Monday, December 27, 2018
Municipal League Building
11:30 a.m.

Call to Order at 11:30 – President Becci Scott

Board Members Present:

- Becci Scott
- Lyle Magorien
- Larry Cronin
- Shad Ludemann
- Dr. Michelle Hofer

Board Members Absent:

- Gerad Johnson (excused)
- Chris Maxwell (unexcused)
- Dana Iversen (unexcused)
- Dr. Joel Price (excused)

Others Present:

- Mayor Gloria Hanson
- Rick Hahn
- Scott Deal
- Todd Bernhard
- Sunny Hannum
- Dave Bonde

Review of November 30, 2018 Financials

Dave reviewed the “Profit & Loss Budget vs. Actual” on page 4 and pointed out that #615 “Miscellaneous Expense” was showing at 346.1% over budget due to the ISG payment made which had been posted to “Miscellaneous Expense.” This check shows up on the “General Ledger” in the amount of \$1,250 for “Fort Pierre Visual Design.”

The checks that had shown as outstanding last month have been accounted for as not cashed. The Stanley Post 20 check for Boys State was cancelled due to their having lost it and another written.

The “Grants Given Detail” shows that Diamond D has received their \$1,000.00 grant award and Community Garden received a grant for \$1,000.00 and a duplicate check issued from the Revolving Loan Fund account for \$1,000.00 also to Community Garden.

A motion was made by Michelle and seconded by Shad to accept the review of the financials. Motion carried by voice vote.

Review & Approval of November 26, 2018 Minutes

A motion was made by Larry and seconded by Lyle to approve the minutes of November 26, 2018. Motion carried by voice vote.

Reports:

- **City of Fort Pierre** – Mayor & Staff

- Gloria reported that a **new version of the B.I.D. Ordinance** which will go into effect after the first of the year had been approved by the Council. The ordinance will require RV parks and all hotels/motels to pay occupancy tax.

Scott inquired if that would affect the Fairgrounds which is planning new electrical hookups. Rick responded that the Fairgrounds was not zoned to require compliance nor was the City campground in Lily Park. B&Bs outside commercial districts can opt to make voluntary payments but are not required to pay occupancy tax.

- **Future Fort Pierre:** Chris and Gloria will be making a presentation to the Rotary Club in January and will begin making presentations to other groups like FPDC, FPTPC, City Council, County Commissioners, Downtown Business Group, School Board and Student Council. Two public meetings will be scheduled in April with SDSU Extension facilitating.

Dave handed out a schematic that had been prepared by ISG with the drawings featuring two main areas, the Bridge Plaza and Downtown Fort Pierre. Gloria said that the Bridge Plaza was a priority due to the DOT needing designs by the end of 2019. A 10 year interest free loan from DOT is still a possibility.

- **Yellowstone Street Paving Project:** This is still planned for early in 2019 despite the fact that an access grant was denied because Fort Pierre had received one in the last five years. Casey's is still on schedule for construction in the spring and the new hotel plans are now for a 76 room, 3 story hotel.
- **Riverboat Environmental Impact Study:** Rick said that an in-house environmental study is being done which will be submitted to the CORPS. Todd asked what kind of revenues the Riverboat generates for Fort Pierre. Rick said they pay 4% of their gross in franchise tax to the City. They pay 4.5% sales tax to the State. The owner holds the liquor license but doesn't have to pay liquor tax due to being outside city limits.

- **Fort Pierre Tourism & Promotion:**

Sunny reported that she had attended the Executive Committee meeting this week and the same agenda items will be addressed next Wednesday at their monthly board meeting. The Tourism Board had also discussed the new version of the B.I.D. Ordinance and its impact on revenues. They are considering obtaining a 501(c)3 for Future Fort Pierre so the entity can apply for grants and receive donations. They are also working on a new logo and branding for Fort Pierre.

2019 planning includes attending two trade shows, Minneapolis and Milwaukee, and having a booth at the Tourism Conference. A new events calendar will be produced in early January. Some new events are appearing like the Streetmaster's 30th Annual Convention in early August. Farmers Markets will run 5 weeks July – August. There is some discussion of extending into the fall. A new mural is planned for downtown and marketing partnerships are being sought for ads in publications like 605 Magazine.

- **Stanley County Fairgrounds:**

Scott said they are preparing for the New Year's Eve Bull Riding. There have been weekly ropings in December and three more are planned in January. The indoor arena has been busy with kids riding.

He is looking forward to the State High School Rodeo Finals in 2020 and plans new lighting and sound system, additional electrical hookups and paving the parking lot. The parking lot work will begin in the spring as will the new sign paid for by the FPDC "Fix Up" grant. The SDHSRF are looking at two dates (the 15th & 22nd) but have not decided yet on their date.

Scott is negotiating with the Shakopee tribe in Minnesota to do Indian Relay racing and also has discussed with the Silver Spur an outdoor concert at the Fairgrounds. Gloria inquired if they might look into booking a Brule concert. Scott said the Fairgrounds has at least 18 events planned for 2019.

– **Fort Pierre Recreation Association** – Todd Bernhard

Todd reported that the organization receives \$12,000 from the City every year. This year’s outlay had included \$5,000 to the Hockey Association, \$2,000 for Stanley Legion 20, \$1,000 for porta potties, and \$2,000 for general upkeep and maintenance. They have a reserve of \$15,000 for a small capital project.

– **Board Committees:**

– **Housing** – Larry Cronin, Chair

Rick reported that four certified letters have been sent to owners of abandoned properties. Two were picked up and two were not. One person has responded and is planning to take action in the new year. The sheriff will deliver two of the letters not picked up. The one that was picked up but did not respond will be submitted for a judge to make a judgement and subsequent action taken.

– **Business Resource & Retention** – Shad Ludemann, Chair

A RLF loan request was denied and a letter sent to the applicant. Approval of the Board was not needed for a denial by the committee. An approval by the committee would have required board action.

– **Education & Community Partnership** – Dr. Joel Price, Chair

Dave reported that Dr. Price would be resigning at the end of the school year and a board re-appointment would follow. Dave would like to see another person from the school appointed.

– **Downtown Development** – Becci Scott, Chair

Sunny reported that the last meeting held December 6 had been to report on the success of the Tree Lighting celebration and additional tree decorating. Planning for next year’s event includes more lights on more trees but to use electrical lights wherever possible. She would like to see the event expand into a Western Christmas tradition with the wagon and riverboat rides, country music, and maybe a small country crafts show.

The meeting also covered progress at the Verendrye Museum with the Legion structure coming down and interior work soon to start. Other discussion centered around next summer’s events. The next meeting will be held Thursday, January 3rd, at 8 a.m. Coffee and rolls provided.

New Business:

1. Ad Purchase for Progress Edition in Capital Journal:

A motion was made by Lyle and seconded by Larry to do a half page ad (\$370) in the Progress edition. Motion carried by voice vote. Ad to feature awards again and ribbon cuttings.

2. Approval of Sunny’s registration to 2019 SD Tourism Conference:

A motion was made by Larry and seconded by Shad to approve the conference fee of \$235. Motion carried by voice vote.

3. Approval to purchase a half table (\$140) for the Chamber’s Legislative Welcome:

The City of Fort Pierre will pay for the other half and always host the Lt. Governor and his wife. Dave has invited Senator Gary Cammack, who is also President of SD Retailers, to sit at the table along with his wife.

A motion was made by Larry and seconded by Shad to purchase a half table for the Legislative Welcome. Motion carried by voice vote.

Old Business:

1. Revolving Loan Account Progress Report - Dave

The Board decided at the last meeting not to continue the “Fix Up” grant program in 2019 and Dave has been seeking ways of increasing the loan fund. It appears that USDA is the most promising source and the FPDC office

has secured a Dun # which is required for federal loan applicants. Dave responded to a question about the grant amount that it will most likely be for \$100,000 to include matching funds of \$50,000.

2. Board & Membership Report for 2019 – Dave

Dave said Becci, Shad and Dr. Hofer are all up for re-election and he hopes they all plan to stay on the Board. After Dr. Price's resignation, someone will be re-appointed to fill the remainder of his term.

To date 39 memberships have been received from the December 10 renewal letter mailing. This has resulted in \$7,700 in fees and \$325 in scholarships.

Other:

1. Annual Meeting – January 31, 2019

Dave is negotiating to have the meeting at AmericInn with catered heavy hors d'oeuvres and a 6 p.m. social hour. He would like Gloria and Chris to do a presentation on Future Fort Pierre.

2. Legislative Session starts January 8, 2019:

Dave will be gone the first two weeks and back in the office the third week.

3. Rental Property Standards:

Rick is in the process of developing these

4. Housing Committee would like to meet mid-January at noon.

5. There is a School Board opening

Adjourn:

The president declared the meeting adjourned.