

Minutes  
Fort Pierre Tourism & Promotion Council  
Wednesday, August 7, 2019  
City Council Conference Room  
7:45 am

Call to Order 7:45 Chairman Casey Cowan

Council Members Present:

Casey Cowan  
Mike Weisgram  
Randy Seiler  
Emily Steber

Council Members Absent:

Scott Deal  
Justin Boyer

Others Present

Gloria Hanson  
Rick Hawn  
Dee Costello  
Roxanne Heezen

A quorum was present.

**Approval of Minutes of July 3, 2019 Board Meeting:**

Minutes of the meeting of July 3<sup>rd</sup>, 2019 were approved upon motion by Weisgram, Second by Seiler.  
Motion Carried.

**Review of July 31, 2019 Financials:**

Weisgram provided an update on the July 31<sup>st</sup> financials. Reconciled balance as of July 31, with 2 outstanding checks, is \$26,666.09.

Occupancy Tax for May was \$7,772.38, and for June was \$9,641.39, an increase of 7% for the year. These funds have not been deposited yet. It was noted that we have not paid the Hockey Association yet. Review of Budget to actual shows that we are in good financial shape.

Motion by Iverson, Second by Seiler to accept the financial report. Motion Carried.

**Reports:**

**City of Fort Pierre Update:**

Mayor Hanson reported that the Historic Sculptures Committee is being revived. LeRoy Foster purchased the mock-up of Pierre Chateau and has it on display at the Mortenson Law Firm. Curt Mortenson has joined the committee. Will be running fundraising though Future Fort Pierre and it was discussed that we need to proceed with getting a 501(3)C designation for that entity. Mayor Hanson said there is a buffalo by artist John Lopez in Lemmon that is also impressive.

Planning of the bridge plaza is taking place. DOT is working on a final determination of what qualifies for the 10-year, 0% loan. The observation platform was approved.

Discussion was held on coordinating efforts with Fort Pierre Chamber of Commerce. May work on a joint meeting on a quarterly basis.

Weisgram said we need to encourage the Fort Pierre Chamber to apply for a marketing grant request. There is a vacancy on the board as Justin Boyer is no longer in town. Discussion was held on the importance of attending meetings. Feel it is important to have hotel participation on the board. Main question for the BID Board is "Will it put heads in beds?" We will need to do more to reach out in a positive way and figure out what the relationship is between the BID board, Development office and the Chamber.

More discussion was held on Future Fort Pierre, 501(3)C. Needs to be a separate entity from the BID board, same board members and be used to create an endowment.

It is budget time, with a September 1 deadline for any requests to the city. Support for the plaza by the new bridge was discussed.

**New Business:**

**Invoices:**

**To be paid out of Tourism Account:**

1. FPDC \$225
2. Anderson, Nill \$213
3. Maxwell Strategies \$2500
4. DesignWorks \$797.42 (total from adding \$693.58 for Newcomers guide advertising and \$103.84 for ad design work for CVB Ad)
5. Annuity Insurance \$821
6. Mike Weisgram \$55.00 (reimburse for stamps)
7. Silver Spur \$2500 (for Barbeque meal for Indian Relay Races)
8. Pierre Chamber of Commerce / CVB \$1325.00 (advertising)

**To be paid out of Future Fort Pierre Account:**

1. Designworks \$207.68 (design work for Trader Days Ad)
2. JC Printing \$226.85 (total of two invoices for table tents and posters - \$127.27 plus \$99.58)
3. Bailee Langdeau \$30.00
4. Mike Weisgram \$181.46 (reimburse for pedal pull payment and purchase of table for farmers market)
5. "Performer at Trader Days" - write (9) checks for \$50.00 each (total \$450.00) so we can hand them out at the Trader Days event to the musical performers
6. Robin Schreiber \$200.00 - a performer at Trader Days

Item H (Pedal Pull) was deleted and (9) \$50.00 checks for performers at Trader Days and \$200 to Robin Schreiber were added to the agenda. Motion to approve paying all invoices as amended was made by Seiler, Second by Steber. Motion Carried.

The last Farmers Market had less attendance, but still viable. 4-H Achievement Days, Fort Pierre City Employee picnic, and school activities were competing events that evening. There is one more market left.

Callie updated everyone on Trader Days. Planning has gone well. Request to approve refund of vendor registration fees to Sherri Krause and Sarah Clement who are unable to attend due to health reasons. There will be 19 BBQ vendors this year. Help is needed after the Farmers Market to move tables and tents to Fischer Lilly Park. Rick said that the city would help with tables and Mike will help with long table and manpower.

Motion was made by Seiler, Second by Weisgram to approve payment to Sherri Kraus for \$90.00 and Sara Clements for \$90.00 for refund of their vendor fees. Trader Days related to be paid out of Future Fort Pierre. Motion Carried.

Discussion was held on Occupancy tax, sales tax and the bridge plaza design. Noted that the abandoned property right away to the south will go to the City, and to the north will go to the landowners. The Recreation trail will modify the intersection for a crosswalk. Casey's are waiting for final approval from state for the above ground tanks. Plans are to open in September or October.

AARP has indicated interest in helping with the observation platform planned for the bridge plaza.

Dee Costello reported that the new Holiday Inn Express hotel will have 75 rooms, and 3 stories. The existing Holiday Inn will be updated and rebranded.

Meeting adjourned at 8:46am.