

**Minutes**  
**FPDC Board of Directors**  
**Tuesday, May 25, 2021**  
**SD Municipal League Conference Room**  
**11:30 p.m.**

**Call to Order at 11:35**– President Shad Ludemann

**Board Members Present:**

- Larry Cronin
- Becci Scott
- Daniel Hoey
- Kale Urban
- Dr. Michelle Hofer
- Lyle Magorien

**Board Members Absent:**

- Emily Steber (unexcused)
- Scott Deal (excused)

**Others Present:**

- Mayor Gloria Hanson
- Rick Hahn
- Dave Bonde
- Sunny Hannum
- Roxanne Heezen
- Mike Weisgram
- Buddy Seiner
- David Reiss
- Ben O’Conner

**Special Presentation** – Buddy Seiner, Consultant, CSDED

Seiner talked about how the covid pandemic had effected the business world. He will be sending out a brief survey to assess the situation, problems and conditions. The purpose of the survey is to help the state and its businesses become more resilient for future crisis and help to guide CSDED. Community engagement will be a key.

David Reiss, Director of CSDED, has employed Seiner to do the study. It will be submitted to the federal government through federal economic development to help determine the effects of future funding through the CARES Act.

**Review & Approve for Filing the March 31 & April 30, 2021 Financials:**

Dave reported that these had not been reviewed prior due to the April Board Retreat. Account #130 had received a \$45 check with promise to be caught up with monthly payments by June.

A motion was made by Daniel and seconded by Becky to accept the review of financials. Motion carried by voice vote.

**Approve for Filing March 30, 2021 Board Minutes (April Meeting was Annual Retreat):**

A motion was made by Larry and seconded by Daniel to approve the minutes of the March Meeting. Motion carried by voice vote.

**Special Presentation to Superintendent Daniel Hoey:**

President Shad Ludemann presented Daniel Hoey with a Buffalo sculpture to commemorate his service to the FPDC Board. Ludemann said, "We appreciate your commitment and service. Once a buffalo, always a buffalo."

**Reports:**

– **City** – Mayor Hanson & Staff

Roxanne reported that all tax categories had showed an increase in 2021 over 2020. General Sales Tax through March shows a 24.76% increase over 2020 and an increase of 11.8% year to date. BBB Tax Collections show a 71.01% increase over 2020 and an 4.5% increase year to date. Although Occupancy Tax shows and an overall increase of 41%, it is down 5.4% year to date.

Gloria said the City had gotten their seasonal staff hired for streets and parks but were a little short on lifeguards. Roxanne confirmed that 2 or 3 more lifeguards are needed. They currently have hired seven.

Gloria said the TIF focus is to educate the new council members who haven't had experience with TIFs of the benefits and process. She said they are going to have Council members meet in groups of 3 (more than 3 requires a public meeting). When they all understand the TIF process, a public meeting will be held.

Street projects are moving along. Second Street had to be delayed last year so it is a priority this year then the two alleys: Rowe and school. She would like to see the alley behind the courthouse receive needed repairs.

She attended the SDSU Agritourism Kick Off tour in Fort Pierre last Thursday. Local producers provided foods at the renovated back room in the Chateau and then toured the community garden and Dakota Emporium. She shared history of Fort Pierre while downtown and progress at the dinner out at Drifters later. She and Ron plan to attend the SDSU Energize Conference in Milbank August 11 & 12 to represent Fort Pierre.

– **Stanley County Fairgrounds** – Scott Deal

Dave reported that Scott had inmates that he was supervising at the Fairgrounds and was not able to attend. He believes they are painting the grandstand.

– **Fort Pierre Tour & Promotion Council** – Mike Weisgram

Mike said one of the main functions of the FPTPC is to promote Fort Pierre tourism in partnership with other entities like Missouri River Tourism. They promote events and receive \$2 per room through the Occupancy Tax to do marketing and promotion.

FPTPC has committed to financing the new Missouri River Bridge plaza long term. Summer events supported are First Thursdays with the first to be held in Lilly Park June 3<sup>rd</sup>. Trader Days is being organized for August 13-15 with a return of turkey races. Marketing pieces produced this year are new rack cards and tear off event maps.

– **Fort Pierre Recreation Association** – Todd Bernhard

Dave reported for Todd that the organization is primarily working on the baseball field drainage.

– **Board Committees:**

- **Housing:** A successful meeting was held 5/7/21 with a discussion of forming a housing TIF. All attendees were favorable.

- **Business Development & Retention:** No meeting has been held.
- Education & Community Partnership: Dave is planning to meet with the new superintendent coming in July.
- **Downtown Development:** This group will meet June 1<sup>st</sup> at 8 a.m. at the Log Cabin.

Sunny reported that the group had been planning the landscaping and planting at the pedestrian bridge.

They are also pursuing the repair of Stanley, The Buffalo, this summer. The estimate to restore the fiberglass statue is \$2,500. The County has donated \$500 and Downtown Development has \$1,200 budgeted to them this year. This leaves \$700 to be raised.

Wyatt Clark and his Ag students will have the Triangle Park planting done by Memorial Day.

### **New Business:**

#### **1. Separation of FPDC Web Page from City Web Site:**

Sunny gave a brief history of the web site stating that in 2017 all of the City related web pages (City, tourism, development) had been combined into one web site for the Bicentennial. That is no longer working because FPDC has begun to advertise property for sale and provide a location for willing sellers who do not have their site listed with a realtor to list their property.

The City does not want to be in the business of selling property nor providing business listings. The FPDC Office and Mayor Hanson have been in discussion for a year about FPDC having a separate web site. Tourism created a separate site a year ago.

Sunny has contacted Jon Sayler who now works for Factor360 and he gave her an estimate of \$1,280 to design and set up the new page. There would be a \$150 a year hosting fee and FPDC already has a domain, fortpierredevelopmentcorp.com. All the current content for the FPDC web page on the City site would simply be moved to a new site. The FPDC web site would get a new update look with new options like a member business directory.

Gloria added that this would better define the roles of the different entities.

A motion was made by Larry and seconded by Lyle to proceed with getting a new web site for FPDC at the estimate given by Jon Sayler, Factor 360. Motion carried by voice vote.

### **Old Business:**

#### – **Continuing Issues with US Beef Producers (Bad River Pack):**

The State needs a task force to deal with the issues facing small meat processors. Even though the Governor had earmarked \$5 Million for processing plants, a lot of changes has occurred at GOED and one of FPDC's contacts has left and another will soon leave.

#### – **TIF Housing Update:**

The Council will have some upcoming training sessions and then a public meeting will be scheduled with the Council, County and School District invited. Forming a TIF District will be the next step.

Rick said the TIF will help in the development of infrastructure, water treatment, trunk lines etc. that will all benefit the growth of the City. Dave said the landowners are on board but have not priced their property yet.

Gloria mentioned the Schimkat property might be a smaller project to undertake. Dave said there was much to do there in way of infrastructure, roads, buildup of flood plain etc.

– **Bad River Pedestrian Bridge Update:**

Dave reported that he had met with Parks Superintendent, Vern Thorson, and the City has agreed to move the rock and plastic from the 4 planting areas and add top soil. They also have agreed to rebuild the retaining walls and rip rap along the river bank. FPDC will purchase the plants and a list of recommended easy to maintain plants has been received from Lori Jacobsen.

Two more donors had expressed their desire to be a part of the project and since the lighting is done, their donations will be applied to the cost of plants. A check has been received from Avera Health for \$1,000 and \$200 from an anonymous donor who had read about the bridge in the kiosk next to it and returned to see it lit at night.

**Other Items:**

– **Four Scholarships Presented to SCHS Seniors May 18:**

Dave said the students were all in the upper level of their class and received a lot of scholarships besides the FPDC scholarships

– **Upcoming Ribbon Cuttings:**

- Floyd’s Trucking (Kubota) – Thursday, June 3, 2021 @ 9 a.m.
- Fun Time Rentals – Friday, June 4, 2021 @ 10 a.m.
- Teton Arms Gunsmiths – Pending
- Bad River Furniture Expansion – Pending
- Shane’s Pharmacy – Pending

– **Oahe Dam Levels:**

Larry said the dam is down 4 feet and is predicted to remain low into next year. This will affect irrigation.

– **WW Tire:**

Kyle reported they are repairing a lot of tires and there are a lot of travelers coming though.

– **4 on the 4<sup>th</sup> Run:**

Michelle is looking for sponsors for the 4<sup>th</sup> of July Family Fun Run. Sponsorships start at \$100 and will be listed on the tshirt.

A motion was made by Daniel and seconded by Larry for FPDC to purchase a \$100 sponsorship for 4 on the 4<sup>th</sup>. Motion carried by voice vote.

– **Stanley County School Update:**

Daniel said graduation had been way different than last year’s scramble. There are only 2 ½ days of school left. Parkview is going to get a facelift this summer by the contractor working on Bad River Furniture.

– **PPP CARES Act & SBA Restaurant Revitalization:**

Shad said the CARES Act funding is running out.

**Adjournment:**

A motion was made by Larry and seconded by Daniel to adjourn. Motion carried by voice vote.

**Meeting Dates:**

- Downtown Development Meeting, June 3 @ 8 a.m. Log Cabin
- FPDC Executive Committee, June 22 @ 11 a.m. Log Cabin
- FPDC Board Monthly Board Meeting, June 29 @ 10 a.m.